

ISSUE 258

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WEEKLY INSIGHTS

HOSPITALITY INDUSTRY NEWSLETTER



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Aset Kayamas opens its first hotel in KL

Property developer Aset Kayamas is set to venture into the hospitality industry with the upcoming launch of its Sleeping Lion Suites in Kuala Lumpur on June 1 this year.

As a developer renowned for delivering exquisite residential and luxury high-rise properties in Malaysia, Aset Kayamas has chosen the prime location of Bukit Bintang for its Sleeping Lion Suites, as the area attracts thousands of locals and tourists every day for recreation and entertainment.

The Sleeping Lion Suites will feature 866 guest rooms with 10 different accommodation types to choose from – from superior rooms for lone travellers and couples, to premier family suites with multiple rooms that cater to large families or groups.

Along with the usual hotel facilities such as infinity pool, gym, sauna and steam room, the hotel boasts a sky bridge for guests to view the stunning Kuala Lumpur cityscape and a “garden of dreams” featuring enchanting flora.

While there is already a lot to look forward to with the upcoming launch of the Sleeping Lion Suites, Chai adds that this is just the beginning, as Aset Kayamas have many exciting developments to offer in the hospitality industry. [READ MORE](#)



Qatar Airways Holidays launches new limited-time travel packages to Kuala Lumpur

Qatar Airways Holidays launches new limited-time travel packages for unforgettable holidays to Kuala Lumpur with incredible savings and exclusive offers. The latest travel packages offer hassle-free holidays with countless of options for touristic activities.

Qatar Airways Group Chief Executive, His Excellency Akbar Al Baker: “Qatar Airways continuously seeks to offer passengers the best travel experiences by introducing exclusive packages to explore the world. We are happy to work closely with the Malaysian Tourism Board to allow travellers to visit the wonders of Kuala Lumpur.

Qatar Airways Holidays travel packages offer incredible savings and include return flight tickets, transfers to and from the airport, and exquisite hotel stays for four-nights at Melia Hotel Kuala Lumpur with breakfast included. Alternatively, travellers can also choose the package which includes return flight tickets and a three-nights in 4-star and 5-star hotels with exclusive and special deals.

Qatar Airways Holidays Travel packages are especially customised to adventure seekers who would like discover the world with verified 5-star service providers, including hotels, tour operators, transport services and travel guides. [READ MORE](#)



AirAsia to be first airline connecting KL to Kertajati

AirAsia Malaysia is set to be the first airline connecting Kuala Lumpur to Kertajati, Indonesia from May 17, strengthening its commitment to the republic as a core market and reinforcing its mission to democratise air travel by connecting underserved cities in the region.

It will be the only international connectivity out of Kertajati, bringing the greater Bandung and Cirebon metropolitan areas, as well as parts of West Java and Central Java provinces closer to Kuala Lumpur. The route will boost both countries' economic and tourism growth, AirAsia said in a statement today.

“The two weekly flights will land and depart from Kertajati International Airport located in Majalengka Regency in West Java province, which is the second largest airport in Indonesia,” it said.

AirAsia Malaysia CEO Riad Asmat said: “Serving the underserved underpins our brand. As an airline group with extensive connectivity in Asean and the Asia Pacific, together with our affiliate, Indonesia AirAsia, we will continue to connect travellers directly to numerous unique and inadequately serviced cities in Indonesia and Malaysia as well as to major destinations.

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Ascott grows lyf brand across Australia

Ascott this week celebrated the burgeoning footprint of its co-living brand, lyf, at an event held at lyf Collingwood Melbourne.

Lyf (pronounced 'life') or 'live your freedom' is an accommodation concept specially designed by Ascott for the next-generation guests. The apartments, social spaces and experiential programs at lyf properties are designed for guests to forge connections and nurture a strong sense of community.

As the largest serviced residence provider in Australia with brands such as Quest, Citadines and Oakwood, Ascott is set to grow its co-living brand lyf across the country.

“The growing demand for novel living solutions that address the challenges of housing affordability and fixed leasing tenures, is evident. Capitalising on this demand, our coliving brand, lyf, plays to the call for a sharing economy within the Australia market,” said Ascott Australia managing director, David Mansfield.

Since the opening of the first lyf property in Singapore in 2019, lyf has expanded to 22 properties in 18 cities globally. Eight lyf properties are now operational in key gateway cities including Melbourne, Australia; Bangkok, Thailand; Fukuoka, Japan; Hangzhou and Shanghai, China; and Singapore.

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IHG to expand Egypt portfolio with three new hotels

In response to the growing demand for luxury resorts and premium hospitality options across Egypt, IHG is set to open InterContinental North Coast Direction White, voco Cairo Arabella Plaza Cairo and Crowne Plaza Cairo Arabella Clubhouse over the coming years.

Each of these new-build properties, which are all under construction, will provide a new accommodation option in a notable area of the country. Cairo's new voco property is set to open in July 2023, the Crowne Plaza hotel in Cairo is expected to debut in January 2026 and the highly anticipated InterContinental hotel is due to open September 2026 in Ras El Hekma.

Commenting on the signings, Haitham Mattar, MD in India, the Middle East and Africa for IHG, commented: "Egypt offers a wealth of opportunity for the hospitality industry today with New Cairo and other attractive, high-end destinations attracting more visitors to the nation. "The signing of three new hotels alongside Arabella Group will support the growth we are witnessing in the country.

Mohamed Amin El Dokhmesy, president of Arabella Group, added: "We are pleased to partner with IHG Hotels & Resorts to expand the footprint of three of its leading brands — InterContinental, voco and Crowne Plaza, in Egypt.

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Raffles Hotels & Resorts introduces new well-being retreats

Raffles Hotels & Resorts has launched a new concept for immersive well-being – Retreat by Raffles will be available in select locations across the luxury brand, and will debut at Raffles Singapore and Raffles Bali.

Personalised and co-created with wellness partners and practitioners, each Retreat by Raffles is characterised by a distinctive weave of elements: spa treatments and rituals for rejuvenation, wellness cuisine with a nutritional focus, cultural or community connection and mindful movement in nature.

Emlyn Brown, global vice president of well-being at Accor, said: “Our new Retreat by Raffles is a holistic concept which combines active well-being, self-empowerment and connection with nature.” Through curated programmes, which balance serenity, harmony, relaxation, recovery and pleasure, our inaugural retreats at Raffles Bali and Raffles Singapore will further elevate these properties as havens for well-being.”

Retreat by Raffles at Raffles Bali will comprise chakra balancing, sound bowl therapy, meditation in the secret cave, yoga and reiki healing offered by community experts.

For Raffles Singapore, butlers will organise well-being activities for guests, such as a sound healing experience at The Intan, a private Peranakan home museum, sunrise yoga on the rooftop, and guided walks within the Singapore Botanic Gardens with a local nature expert. [READ MORE](#)

